



**HIGHTECH  
EUROPE**

# **HIGHTECH EUROPE AT ANUGA FOODTEC**



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→ **28.03.2012** · 13:00-14:35

## **HighTech Europe Workshop “Consumer Perception of Novel Food Processing Technologies”**

Find out what consumers think and improve your marketing and communication strategy.

→ **28.03.2012 - 29.03.2012**

## **HighTech Europe Brokerage Event**

Find new cooperation or business partners in one-on-one meetings.

→ **29.03.2012** · 15:30-17:05

## **HighTech Europe Stakeholder Event “Future of Food Processing”**

Discuss with us relevant issues for a European Institute for Food Processing.

For further information and registration please visit:

[www.b2match.eu/foodtec](http://www.b2match.eu/foodtec) or [www.hightecheurope.eu](http://www.hightecheurope.eu)



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