



EUREKA – Eurostars: a support to European innovation

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EUREKA Secretariat

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- EUREKA MEANS BUSINESS
- EUREKA MEANS RISK SHARING
- EUREKA MEANS LINKS TO CUSTOMERS,
PARTNERS, EXPERTS AND FINANCING
BODIES

- The objective is to bring high quality research and development efforts to the market and to use the multiplying effects of co-operation.
- EUREKA offers a platform for short-term as well as strategic collaboration to small and large companies alike. It offers flexible and dynamic support, financing and expertise for close to the market R&D projects on the principle of not interfering in the management of co-operation activities.
- EUREKA operates through its network of members always remaining open to global co-operation.

EUREKA recognises three types of projects

Clusters



- > Long-term, strategically-significant initiatives
- > Large number of participants, many from Europe's major companies
- > Develop generic technologies of key importance to European competitiveness

Individual projects



- > Small, shorter-term projects
- > Involve participants from at least two member countries
- > Result in a product, process or service with a significant advance in their sector

Eurostars projects



- > Small, short-term projects, involving participants from at least two member countries
- > Consortium leader is an R&D-performing SME
- > Programmed jointly with the European Commission

For Clusters

- > contact the Cluster secretariat

For individual projects

- > contact the EUREKA National Project Coordinator in your country

For the Eurostars Programme

- > contact the EUREKA Secretariat in Brussels and/or the EUREKA National project coordinator in your country

www.eureka.be

Intergovernmental

- > 39 Members - EU 26, European Commission, 11 other European countries (incl. Israel)
- > not an EU-programme but complementarity and ERA player

Nationally co-funded

- > each member country has national criteria and schemes for co-financing

Market-oriented

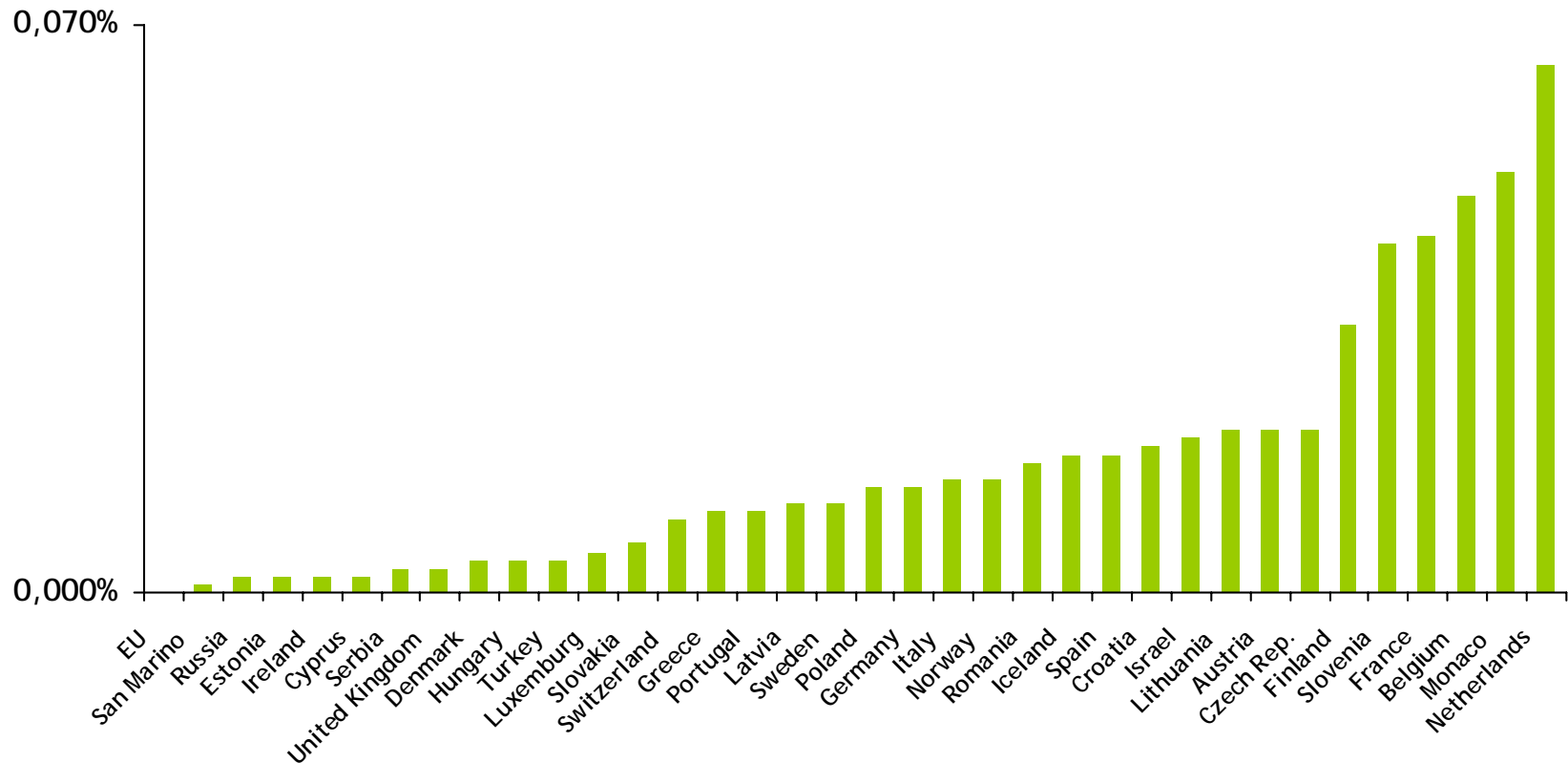
- > target group: mainly industry - particular attention to SMEs

Bottom-up project generation by partners

- > no thematic calls

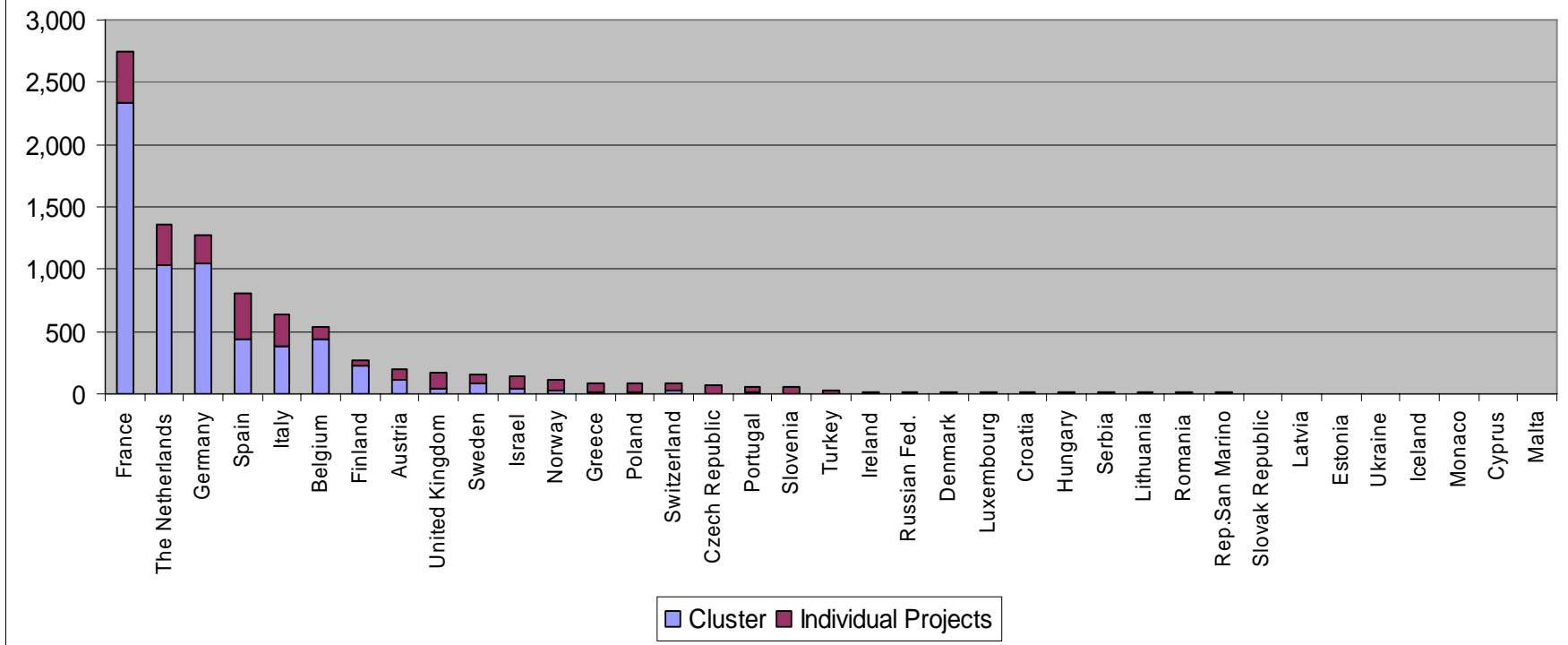
NATIONAL SPENDING ON EUREKA PROJECTS IN RELATION TO GDP

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FINANCIAL CONTRIBUTION BY EUREKA MEMBERS (2001-2008)

Total Contribution per Member (M€) - 2001 - 2008



Number of running individual projects:	722
Total budget for these projects:	1.3 billion euro
Number of organisations involved:	2 640
> Large companies	476
> SMEs	1174
> Research Institutes	491
> Universities	459
> Government/Nat. Administration	40

issue date: July 2009

(EUREKA finished individual projects)

- NEW PRODUCTS, PROCESSES OR SERVICES (67%)
- TECHNOLOGICAL ACHIEVEMENT EXCELLENT OR GOOD (85%)
- COMMERCIAL RESULTS EXCELLENT OR GOOD (62%)
 - STRATEGIC ALLIANCE (27%)
 - EUREKA LABEL AS PRESTIGE (52%)

EUREKA

The Eurostars Programme

Shaping tomorrow's innovations today

www.eureka.be



The Eurostars Programme

- > provides funding for market-oriented research and development with the active participation of specifically research and development performing small and medium-sized enterprises (*R&D-performing SMEs*)
- > improves availability of joint national and EC funding for Eurostars approved international research projects, led by R&D-performing SMEs, in any area of technology
 - > R&D-performing SMEs are SMEs that invest 10% or more of their turn-over or their full-time equivalent personal in “in-house” research and development activities
 - > More information in the “Guidelines for participants” on www.eurostars-eureka.eu

The Eurostars Programme

- > the first European funding and support programme to be specifically dedicated to R&D-performing SMEs
- > a joint EUREKA-EU programme (2007-2013), which combines
 - > National R&D programmes from 32 participating countries
(300+ million euro already committed)
 - > The 7th Framework Programme
(100 million euro committed)
 - > EUREKA knowledge
(25 years of experience in cooperation of national R&D programmes)

First deadline for applications: 8 February 2008
Second deadline for applications: 21 November 2008
Third deadline for applications : 24 September 2009

Next call for proposals : 25 February 2010 at 20h00 CET

Eurostars website

> www.eurostars-eureka.eu

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The screenshot shows a web browser window with the address <http://www.eurostars-eureka.eu/>. The page features the Eurostars logo (a blue circle with a white 'e' and a green star) and a goldfish jumping out of water. The main heading is "Aim higher" with the subtext "EUREKA's Eurostars Programme" and "Getting your innovation to the market. Faster." Below this are four circular icons labeled "What", "Who", "Where", and "When", each with a corresponding question: "Is a Eurostars project?", "can apply for Eurostars funding?", "can I find further information on Eurostars?", and "is the next deadline for submission of Eurostars applications?". A left sidebar contains a menu with items: "Registration", "Guidelines for applicants", "Submit an application", "FAQ", "Communicating Eurostars", "Useful links", and "Contact". The main content area has two white boxes. The left box states: "EUREKA's Eurostars Programme is the first European funding and support programme to be specifically dedicated to SMEs. Eurostars will stimulate them to lead international collaborative research and innovation projects by easing access to support and funding. The next deadline for electronic submission of applications is Friday 21 November 2008 at 1700 CET." The right box is titled "Eurostars Information Days" and says: "Information days are being held about the Eurostars programme during September at venues across Austria, Belgium and Norway. The new Eurostars guidelines and application form are now available in the 'Submit an application' section of this website. To download the application form, log in with the username and password you received when you registered. New application submission deadline is Friday 21 November 2008 at 1700 CET." The footer includes the text "supporting and funding research and innovation performing businesses in Europe", "The Eurostars Programme is powered by EUREKA and the European Community", and logos for EUREKA and the European Union. A copyright notice "© EUREKA Secretariat, 2008" is also present.

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Eurostars member countries

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Status November 2009

Austria	Italy
Belgium	Latvia
<i>Bulgaria</i>	Lithuania
Croatia	Luxembourg
Cyprus	The Netherlands
Czech Republic	Norway
Denmark	Poland
Estonia	Portugal
Finland	Romania
France	Slovakia
Germany	Slovenia
Greece	Spain
Hungary	Sweden
Iceland	Switzerland
Ireland	Turkey
Israel	United Kingdom

The NPC network - role

- > Support in setting up a project application
- > Performing pre-screening
- > Performing part of the eligibility check and writing the cover note of submitted project applications
- > Involvement in the monitoring of ongoing Eurostars projects
- > Information and promotion on the Programme

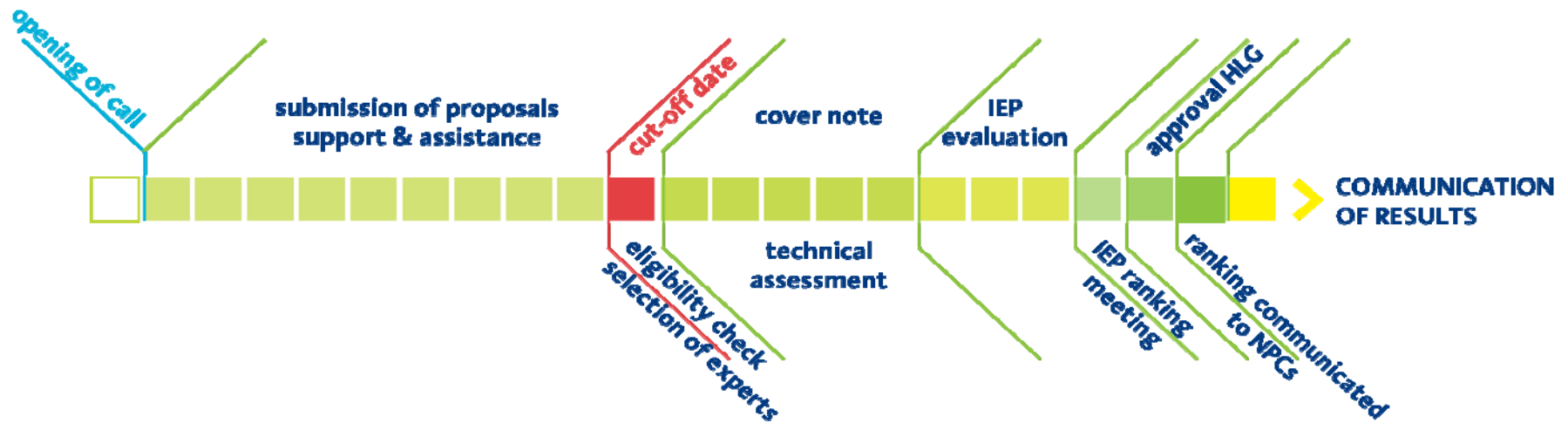
EUREKA Secretariat - role and responsibilities

- > Establishment of the yearly call budget, organisation of call for proposals and reception of the project proposals (single entry point)
- > Organisation of the eligibility and evaluation project proposals
- > Organisation of the selection project proposals for funding
- > Project monitoring
- > Receipt, allocation and monitoring of the Community contribution
- > Reporting to the Eurostars HLG, EUREKA HLG and the European Commission
- > Promotion of the Programme

Central evaluation process

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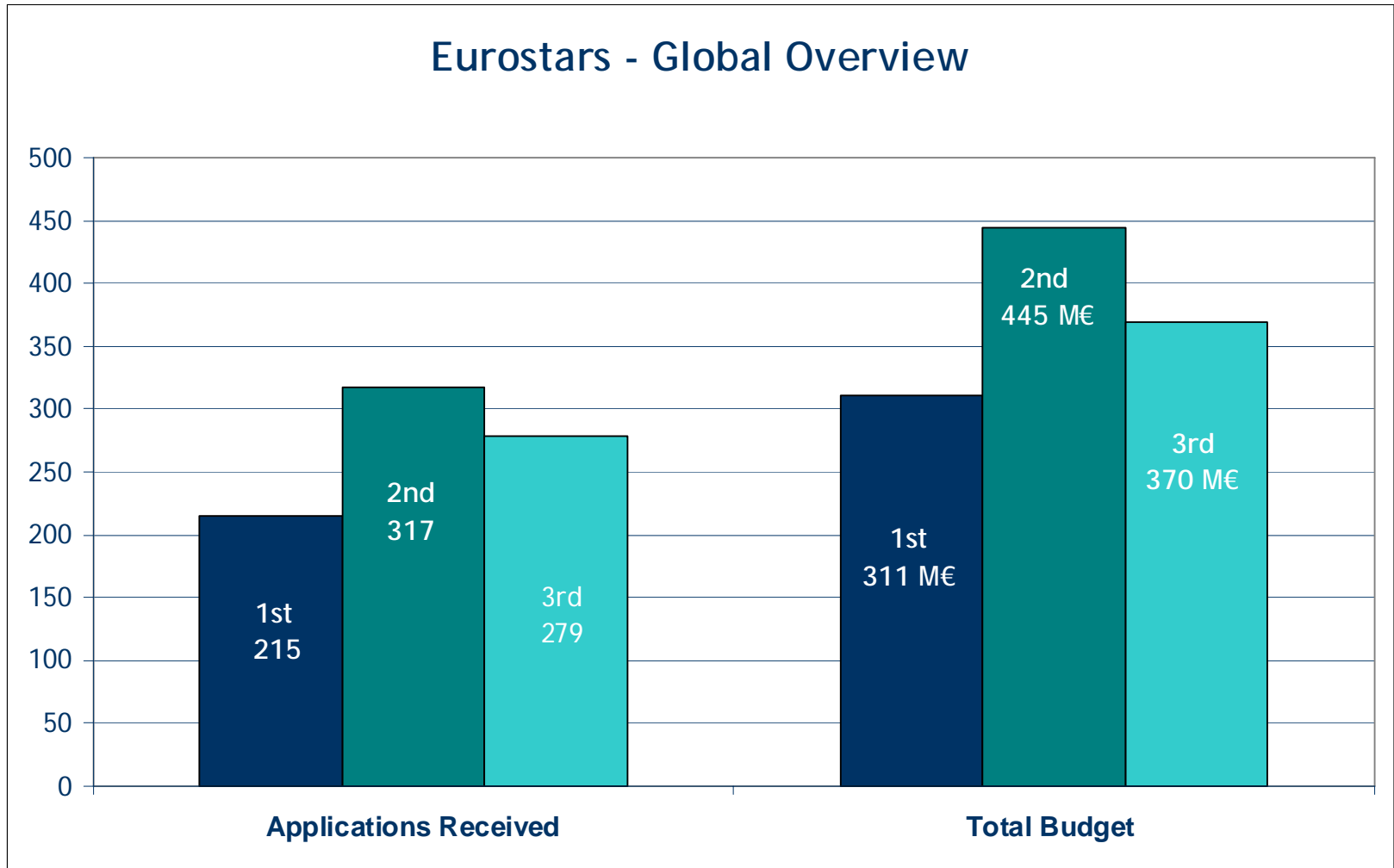
14 weeks from cut-off date to communications of results



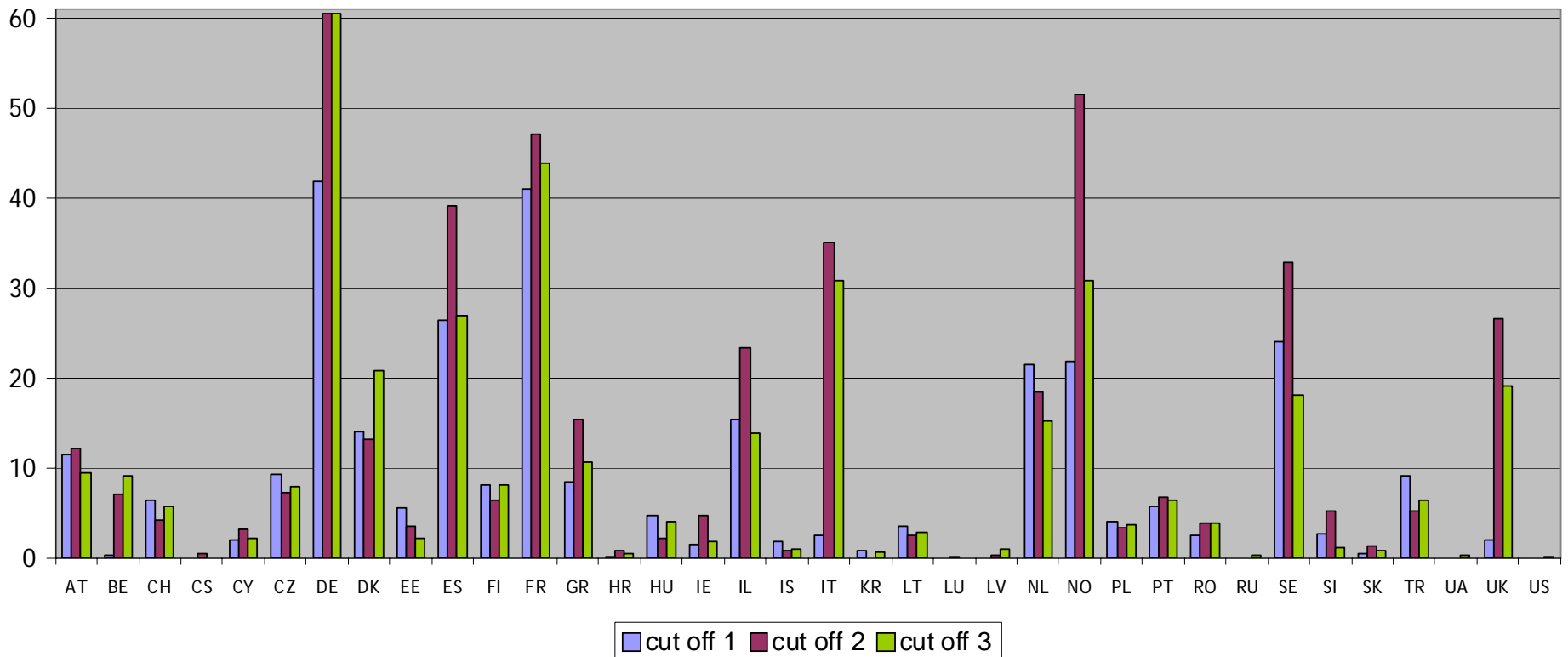
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The Eurostars Programme

Overview of the cut-off results



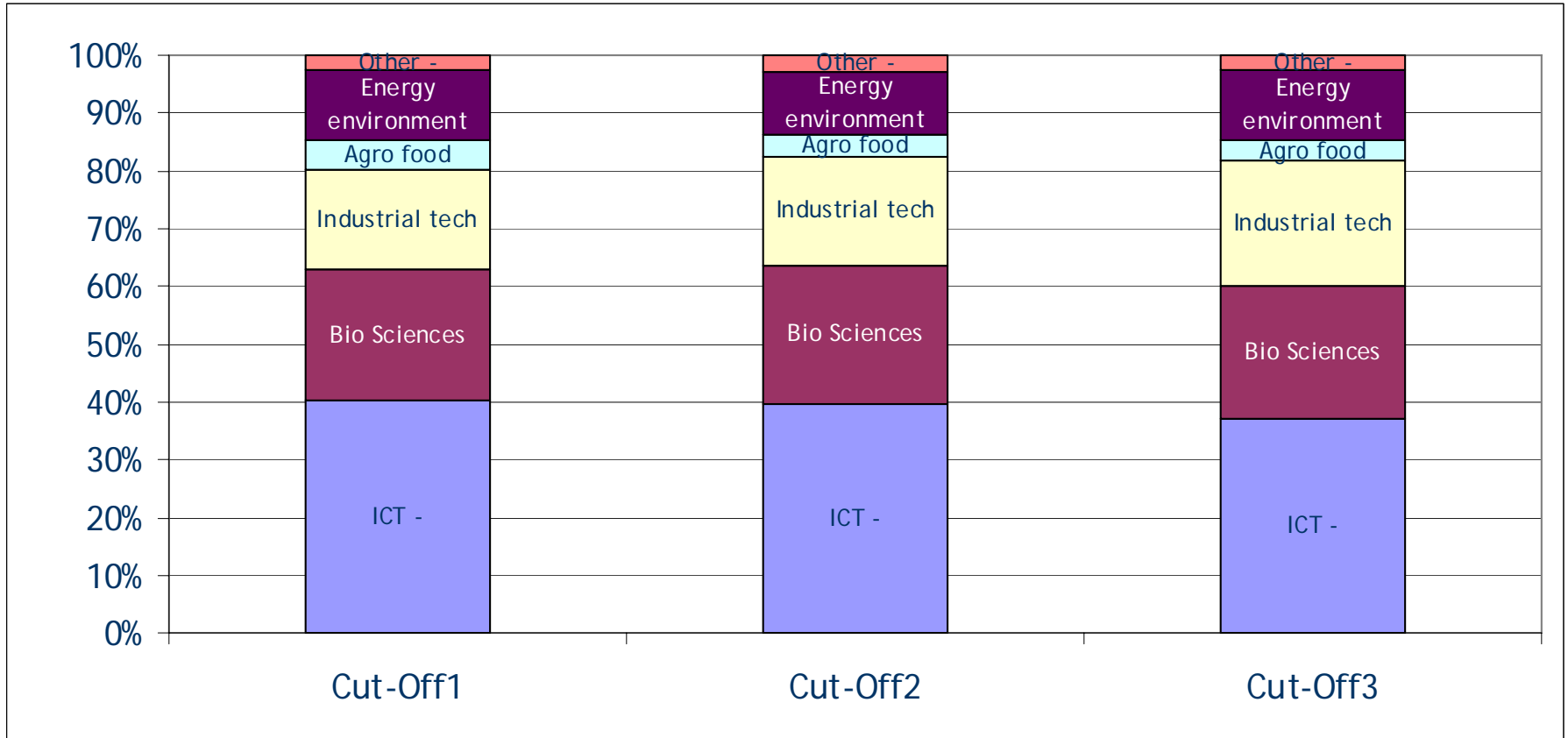
Total Cost by Members (in M€)

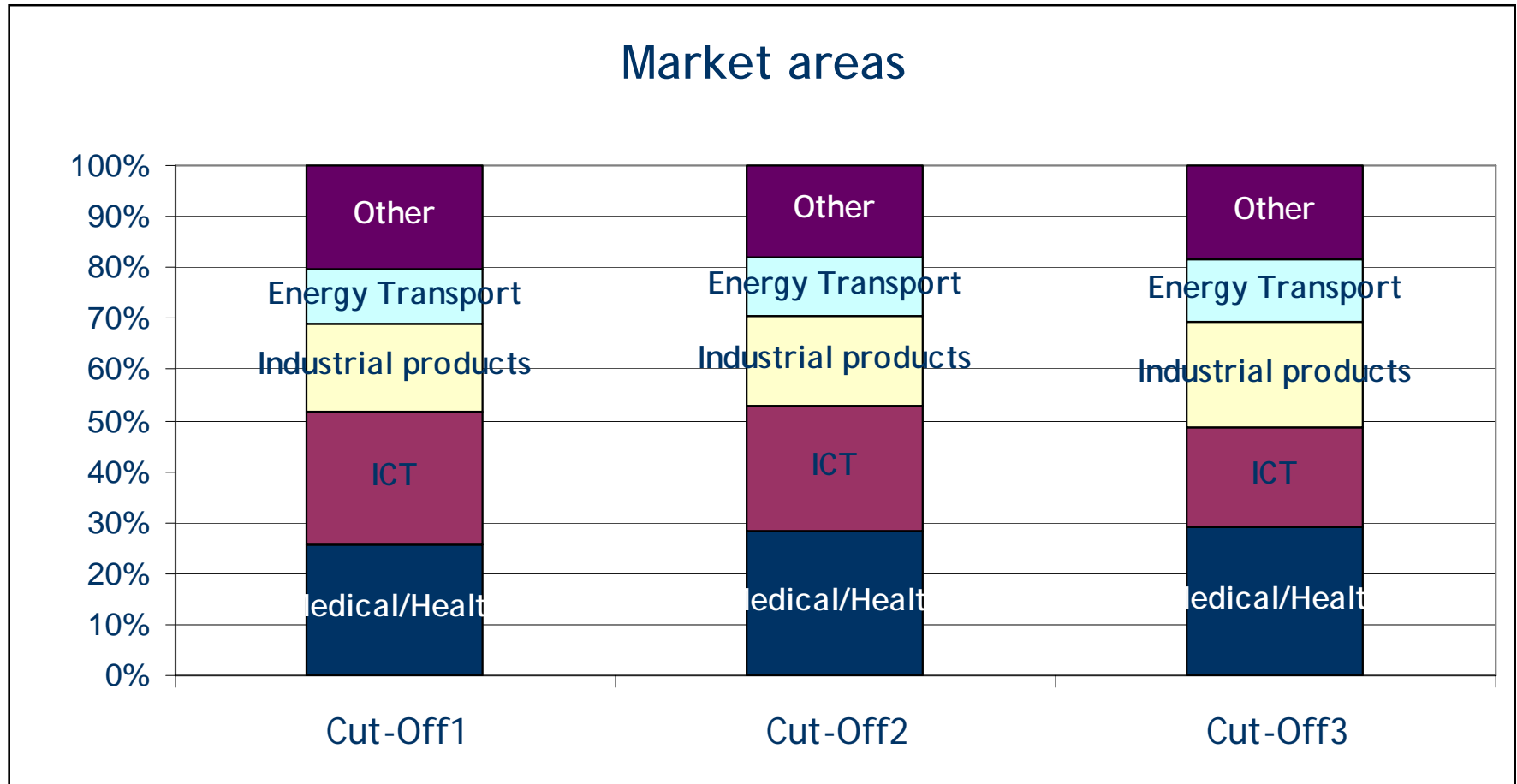


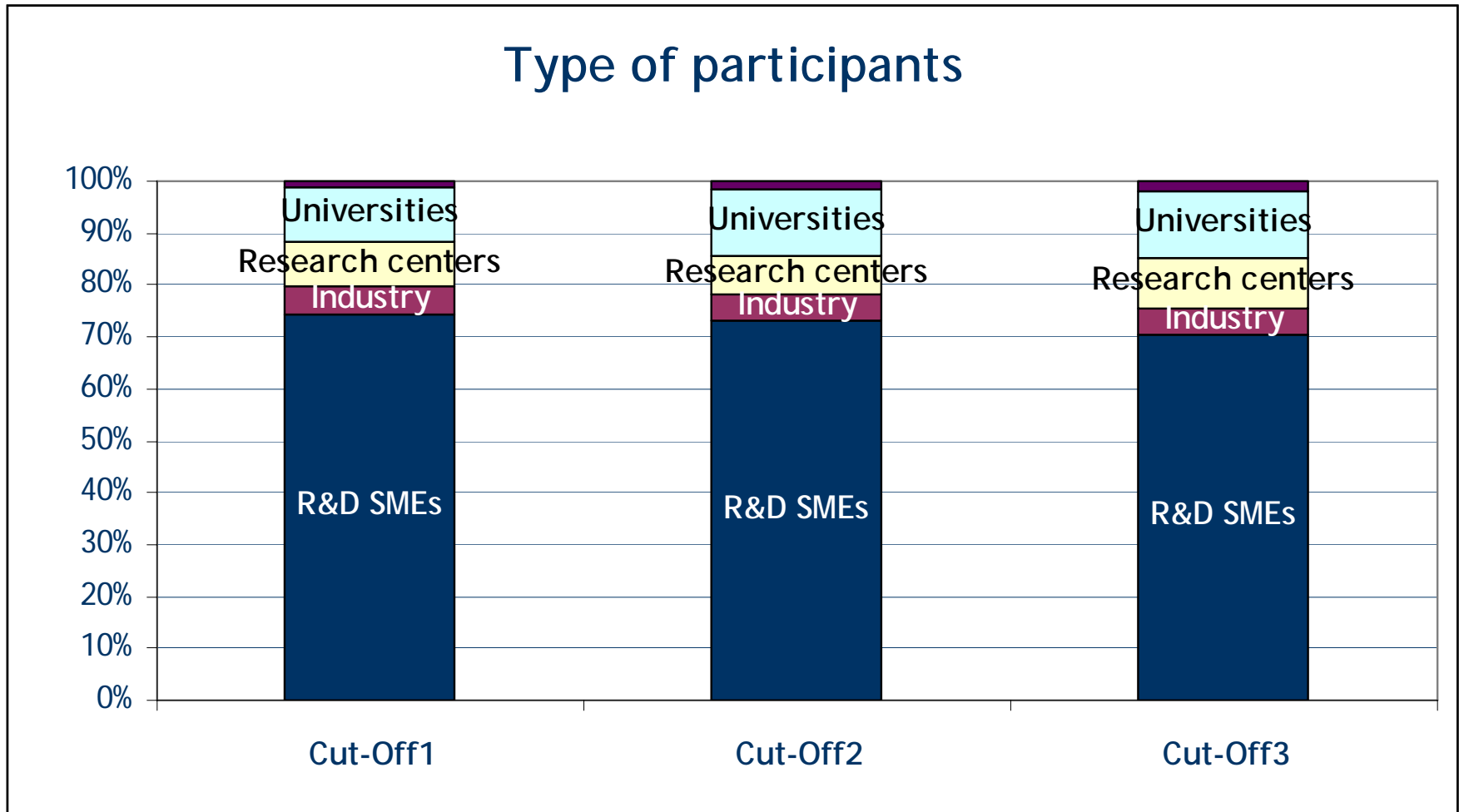
Projects overview - Cut-off 1 & 2 & 3

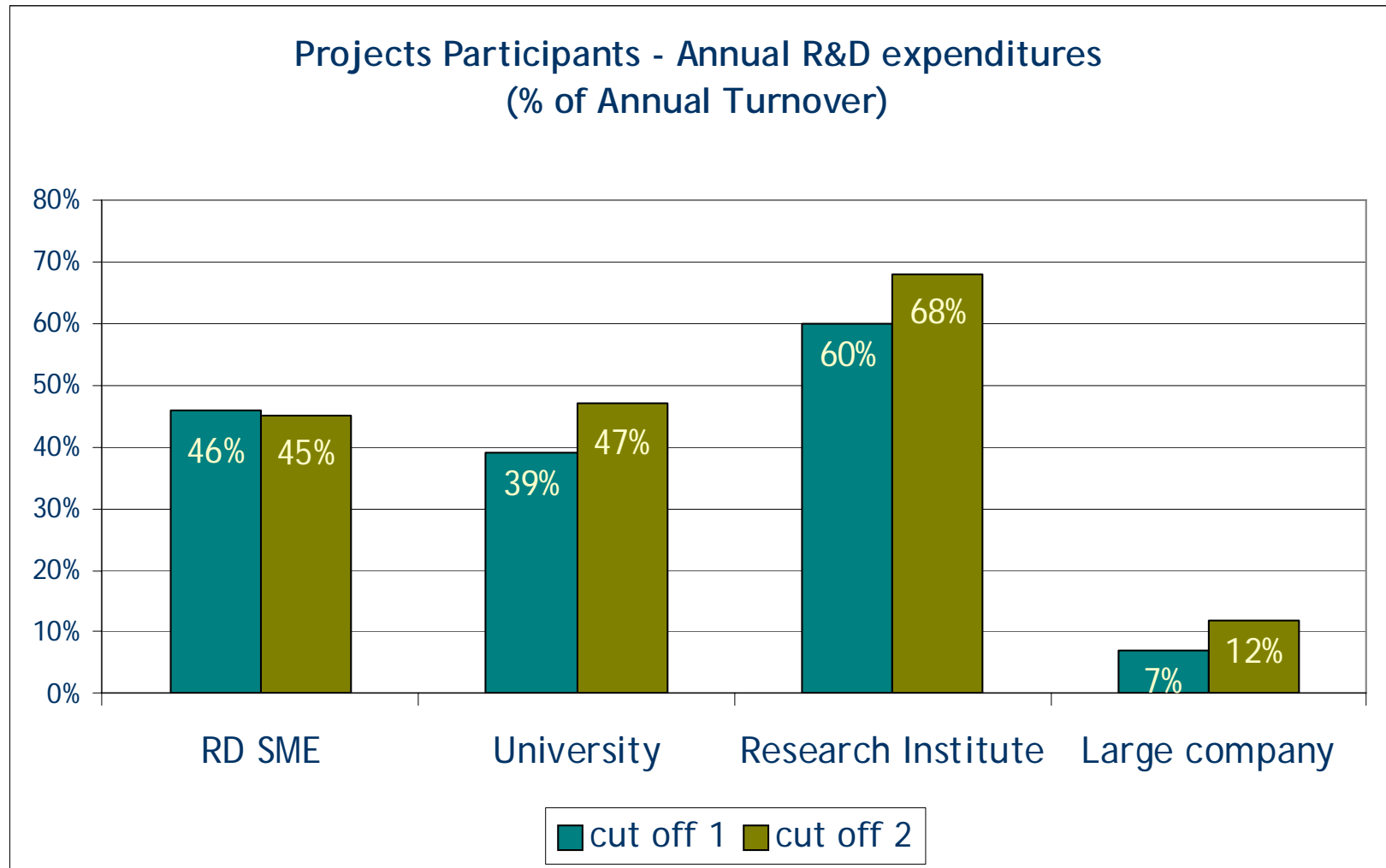
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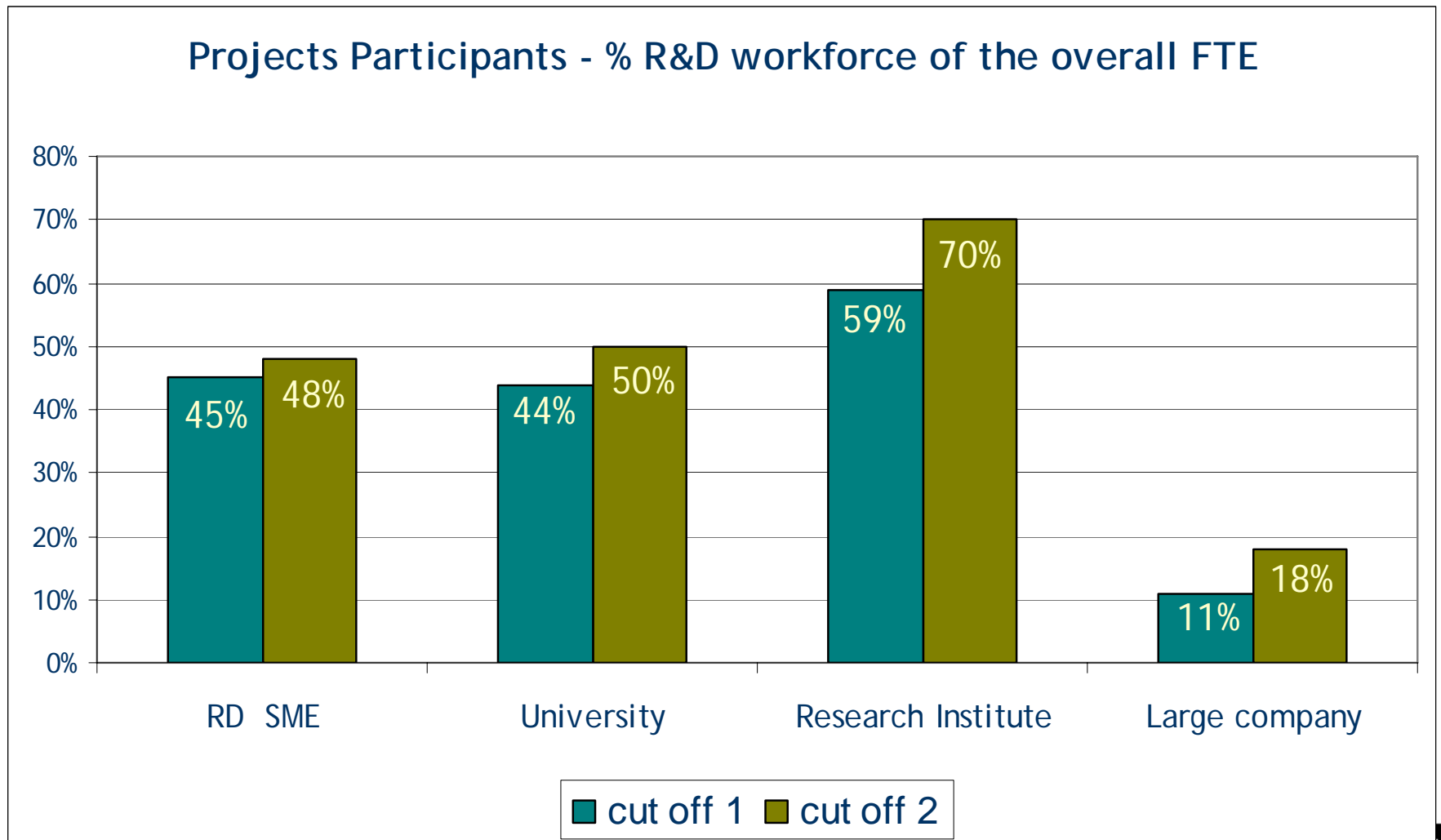
	Cut-Off1	Cut-Off2	Cut-Off3
Applications received	215	317	279
Total Cost (M€)	311	445	370
Average Cost (M€)	1.45	1.42	1.38
Total Participants	667	1098	957
Average Participants per projects	3.2	3.5	3.4
Average Countries per project	2.4	2.5	2.4
Average Duration (months)	28	29	29



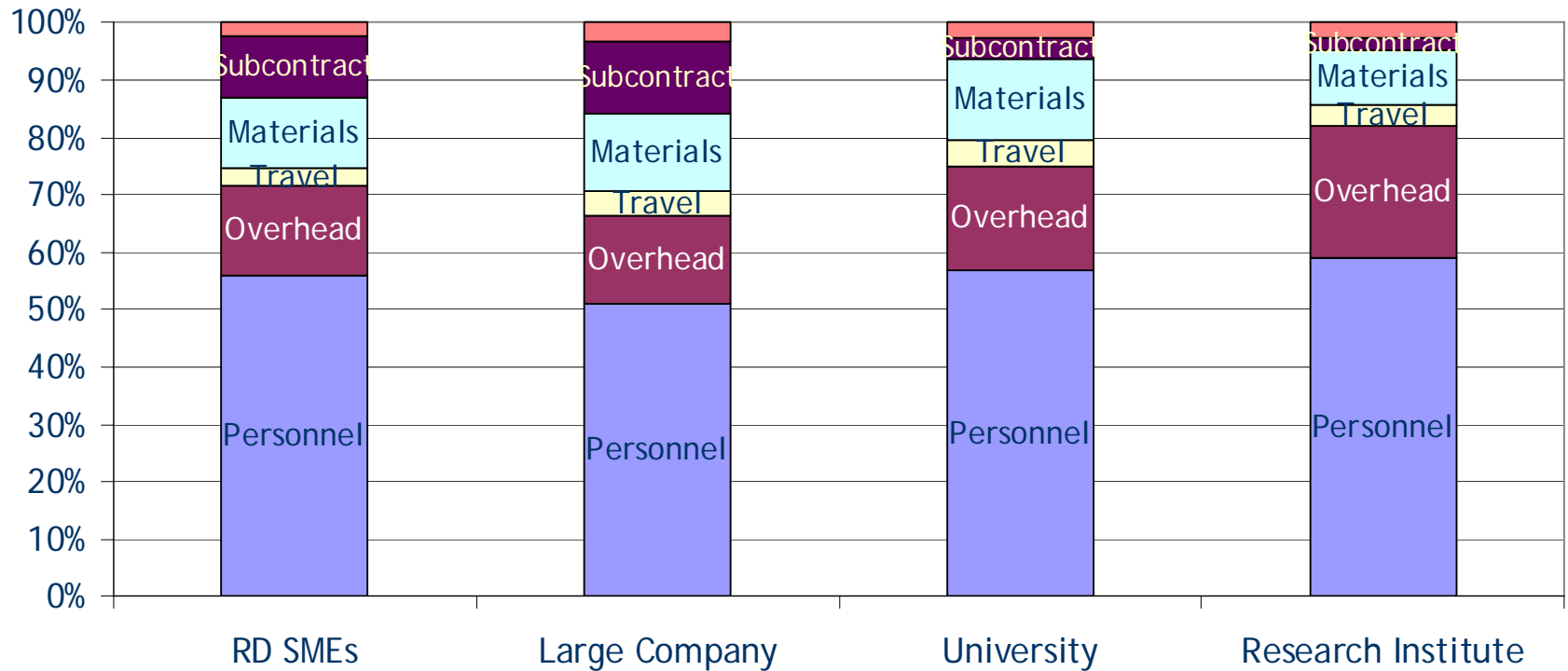








Cost Structure - Projects Participants (two cut offs)



Summary results - Cut-off 1 & 2 & 3

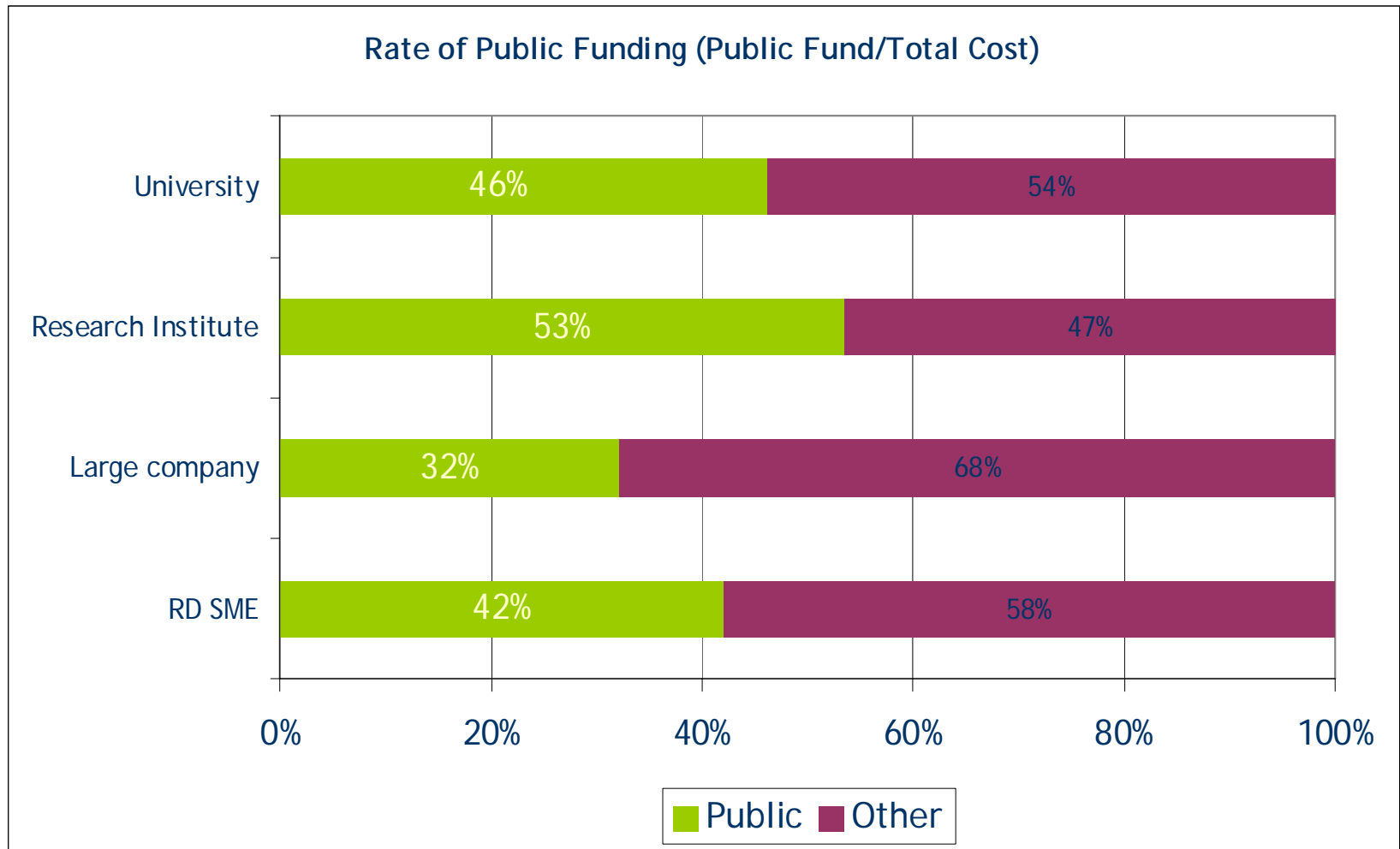
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Submission Stage	Cut-Off1	Cut-Off2	Cut-Off3	Total	
1. Applications Received	215	317	279	542	
2. Total Budget	300 M€	446 M€	385 M€	1131 M€	
3. Number of Applicants	667	1098	957	2722	
Evaluation Stage					
4. Applications Eligible	189	245	236	434	
5. Applications Above Threshold	133	111	...	244	56 % of the eligible
Funding Stage					
6. Projects Funded	90	86	...	176	40 % of the eligible
7. Total Budget	129 M€	128 M€	...	257 M€	
• Public Funding	54 M€	53 M€	...	107 M€	
> Members States Funding	41 M€	40 M€	...	81 M€	
> EC Funding	14 M€	13 M€ *	...	27 M€	

*First Estimations

Summary results - Rate of public funding

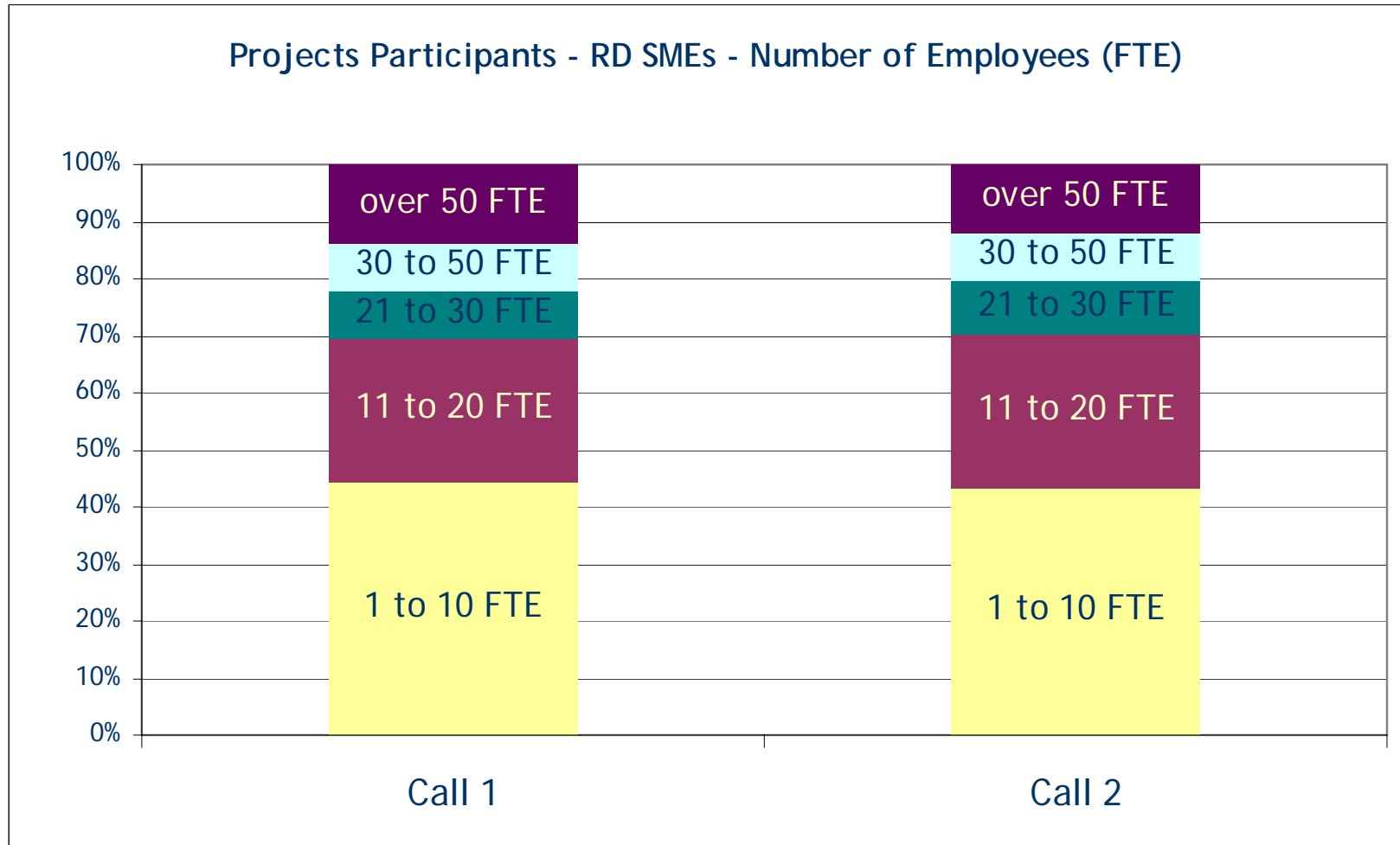
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Eurostars R&D SMEs

(by number of employees - FTE)

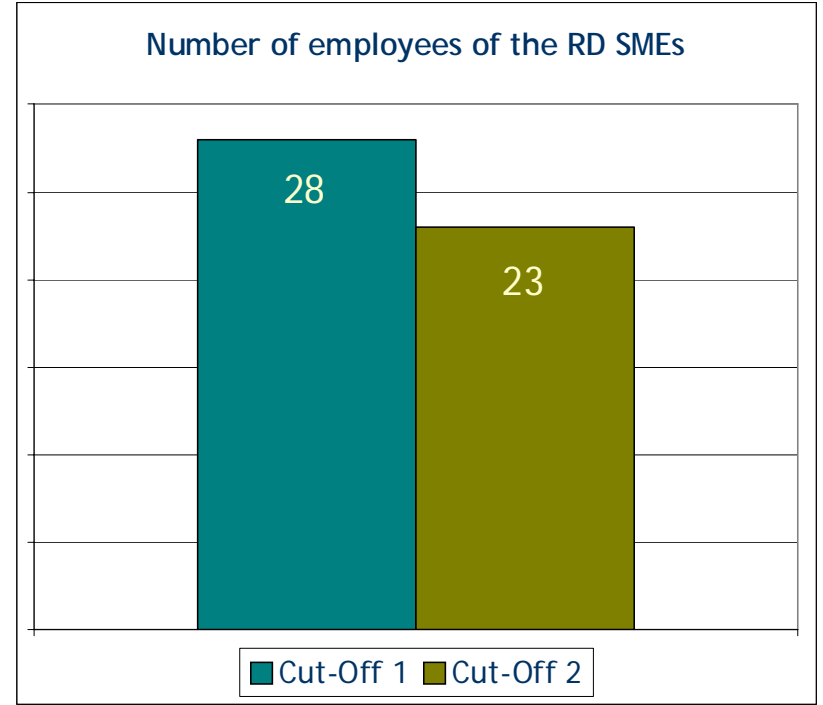
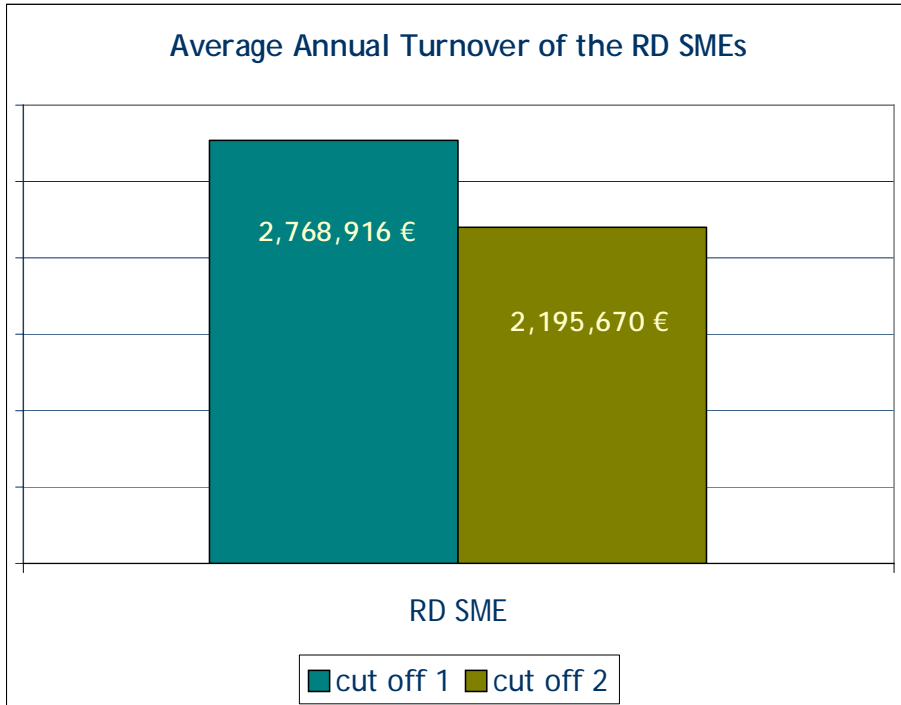
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Eurostars R&D SME

(average annual turnover and number of employees)

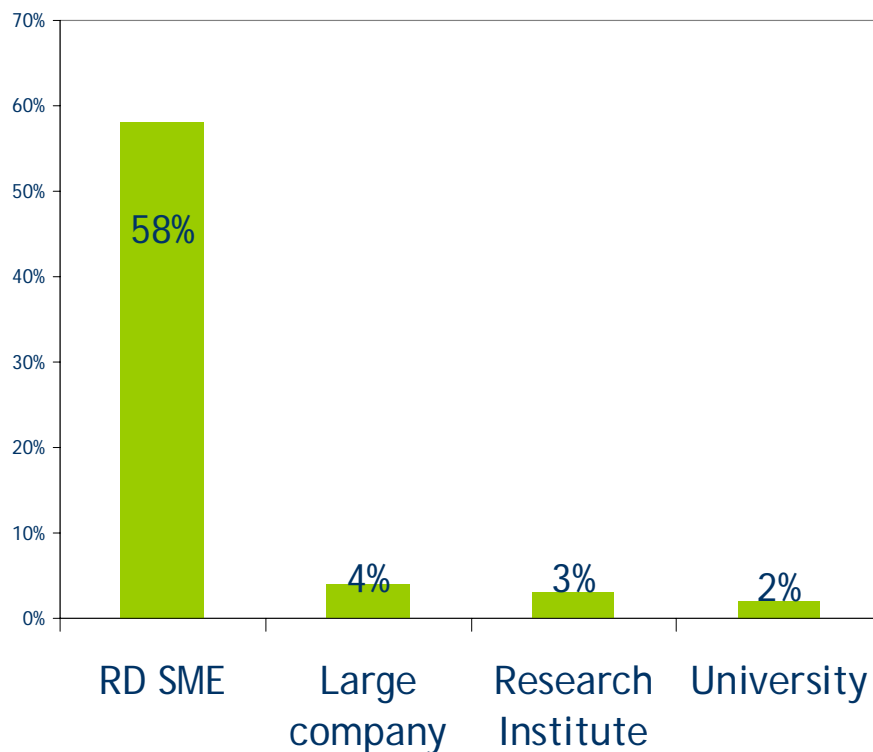
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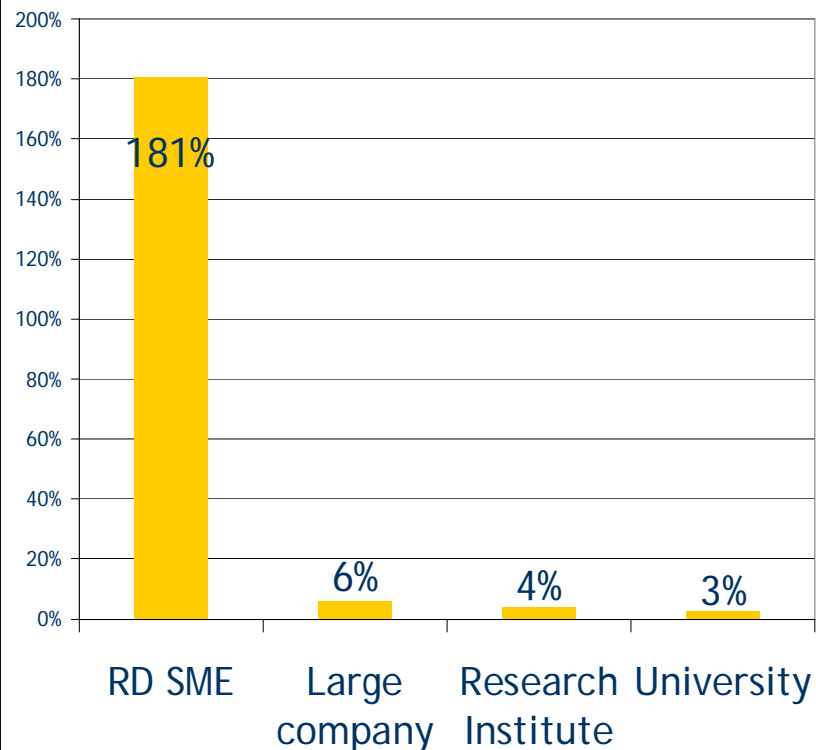
Summary results - Expected growth impact

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Average Employment Growth Expected (% of FTE)



Average Annual Turnover Growth Expected (% of Annual turnover)



Eurostars Programme expresses

- > The Eurostars project participating R&D SMEs are dynamic high-tech SME
 - » an average 45% of their employees works in R&D and 40% of their annual turnover is dedicated to R&D expenditures

- > The Eurostars participating R&D SMEs are looking for a major impact resulting from the projects
 - » an expected average 180% growth of its annual turnover and 60% employees growth

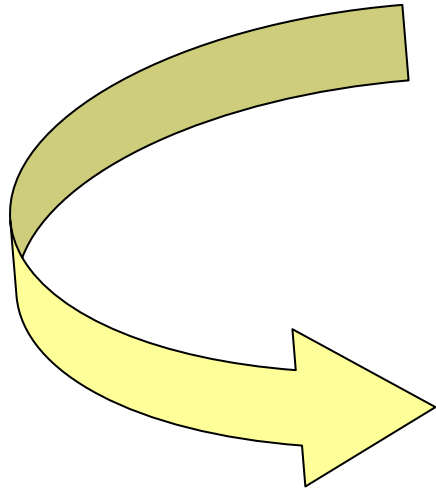
- > On the other hand, the Eurostars participating R&D SMES are *'fragile'* participants with an average of annual turnover of 2.5 M€ and an average number of 25 employees

Eurostars Programme expresses (cont.)

- > An average rate of Eurostars public funding for R&D SMEs is 42% of the total project cost (32% for large companies; 53 % for research institutes; 46% for universities)
- > A project cost structure of participating Eurostars R&D SMEs represents from 70% personnel & overheads expenditures (materials 13%, subcontracting 10% and travel expenditures 3%)

Eurostars Programme operates with

- > Predictable procedures
 - » effective EUREKA network support and transparency
- > Short lead-time
 - » 3 months from cut-off date to funding decision
- > Funding is assured
 - » national commitment and EU co-funding



Thank you for your listening

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EUREKA Secretariat